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IST263-M003

Professor Scharf

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Lab07

* Museum Websites:
  + <https://everson.org/>
  + <https://www.moma.org/>
  + <https://whitney.org/>
* What they have in common:
  + Home page, visit, shop, contact, exhibits/events, membership, tickets, about
* Different/Unique:
  + On MoMA’s website they have a library and archives section where they have special art collections that the other websites do not.
  + On the Everson website they have a get involved section where they give viewers opportunities to volunteer and rent facilities.
  + The Whitney website on the home page has actual video footage of people for their art shows which the other two websites do not.
* I liked the coloring of the website very vibrant and fits the tone/mood of an art gallery with the color selections. One thing I specifically did not like was on the Whitney website. I just think there is way too much going on with all the videos, the boxes all over the place look very disorganized.
* A diagram of a company

  Description automatically generated
* For my site map I chose events, exhibits/collections, about, membership, and plan visit.
  + The reason I chose these is because all the three websites I visited had these sections on their website and within each category is information to all interested parties about events, exhibits, collections, where to go and how to get there, contact information for questions, and how to get involved with becoming a member or even volunteer for the museum.
* Choosing colors:
  + Background color - #F0F0F0
  + Text color - #333333
  + Link Color - #FF6F61
  + Heading Color - #006D77
  + Site Navigation Background - #343A40
  + Site Navigation Highlight Color - #FF4500
  + Site Navigation Link Color - #FFFFFF